



SARACEN CASINO RESORT DONATES 400 TURKEYS TO PINE BLUFF FOOD BANK

Saracen Casino Resort is helping local families in need this holiday season by donating 400 turkeys to Neighbor to Neighbor, a local Pine Bluff food bank. In partnership with Ben E. Keith, Saracen is again donating these turkeys in what they intend to be an annual event.

The donation is coming earlier in the season this year because of supply issues. Like everything else, COVID shortages have raised concerns with getting the food in time for the holiday. In order to be sure it's available, Saracen Casino and Ben E. Keith are making the donation early.

"If you are in a position to give, you ought to. And you shouldn't have to be asked," Saracen Casino Chief Market Officer Carlton Saffa said. "Our message, as we enter the holiday season, is to be thankful for what you have and be generous to those who'd gladly trade places with you. I am proud that Saracen can continue to provide 400 turkeys to those in need in the Pine Bluff community."

"Ben E. Keith is proud of our partnership with an incredible brand like Saracen, and we continue to be impressed with their support of Arkansas communities, especially Pine Bluff," said Rusty Mathis, General Manager of Ben E. Keith Foods. "The turkey supply chain is fluid, so this was important to handle when we had product available, and I'm glad we could make this happen."

Neighbor to Neighbor is a locally-founded nonprofit, dedicated to fighting food insecurity in the Jefferson County area. The organization will announce turkey distribution closer to the holiday season. For more information, please call 870-534-2883.

MEDIA INFORMATION

WHO: Saracen Casino Resort and Ben E. Keith

WHEN: Wednesday, Sept. 29 at 11 a.m.

WHERE: Neighbor to Neighbor - 1419 S. Pine Street, Pine Bluff

Interviews and video opportunities will be available. Please reach out to Morgan Flanagan at mflanagan@saracencasino.com to coordinate interviews in advance.

Saracen Casino Resort is the state's first stand-alone, purpose-built casino. Saracen is proudly located in Pine Bluff and home to an 80,000 square-foot gaming area. The casino also features on-site restaurants, with choices including a sophisticated steakhouse, lively sports bar, and a world-class buffet.

