



1 Saracen Resort Drive,  
Pine Bluff, AR 71601



# PRESS RELEASE

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## FOR IMMEDIATE RELEASE

### Flo Rida to Perform at Saracen Casino Resort's Event Center on Friday, July 31, 2026

**PINE BLUFF, Ark.** — Saracen Casino Resort is proud to announce Flo Rida will perform at the Saracen Event Center on Friday, July 31, 2026 at 8:00 p.m. Tickets for the show start at \$119 plus applicable fees and can be [purchased online at Ticketmaster](#) beginning Friday, April 3, 2026 at 10:00 a.m.

Born Tramar Dillard on September 17, 1979, Flo Rida was raised by a single mother in Miami's rough neighborhood of Carol City, Florida. Music helped Flo Rida stay on the straight path. His father was a talented musician who encouraged his son to express himself through music. Growing up, Flo Rida was exposed to all kinds of music, thanks in large part to his sisters, some of whom formed a local gospel group. When he was a teenager, Flo Rida found local success rapping with a group called the Groundhoggz. At 18, he became the hype man for Fresh Kid Ice from 2 Live Crew. Eventually, Flo Rida caught the attention of DeVante Swing, formerly of famed R&B group Jodeci and spent a few years in Los Angeles working with him. Unable to land a record deal, Flo Rida returned home to Miami and in late 2006 hooked up with Poe Boy Entertainment and its CEO, Elric "E-Class" Prince. In December 20, 2006 Flo Rida inked a deal with Atlantic Records and in 2009 started his own management company, Strong Arm, with longtime friend and manager, Lee "Freezy" Prince. With the success of his management company Flo Rida and Lee "Freezy" Prince launched their own record label, IMG, in June 2011. With his musical success Flo Rida got back to his roots of giving back and started "Big Dreams For Kids" a nonprofit foundation that is committed to inspiring future leaders.

#### **About Saracen Casino Resort**

Owned by the Quapaw Nation of Oklahoma, Saracen Casino Resort is Arkansas' only purpose-built casino, and the \$500 million dollar property is the newest addition to the state's gaming offerings. Today Saracen Casino Resort is the premier entertainment destination in Arkansas, featuring over 1,500 slot machines, 30 table games, Arkansas' only Poker Room, and award-winning restaurants including the Red Oak Steakhouse, consistently recognized as the state's best place to dine. Saracen's hotel and event center construction is nearing completion and will include over 300 premier hotel rooms. The Saracen Event Center will host headliner entertainment as well as events and conventions, and much more. For more information about Saracen Casino Resort, call 1-870-686-9001, visit [www.saracenresort.com](http://www.saracenresort.com), email [info@saracenresort.com](mailto:info@saracenresort.com), or connect via social media.

Located at 1 Saracen Resort Drive, Pine Bluff, AR 71601, the Saracen Event Center features over 1,500 seats, modern production capabilities, and an intimate layout built to deliver unforgettable concert and comedy experiences for both performers and guests. In addition to hosting concerts, the Saracen Event Center configurable to host large meetings, special events, conferences, and banquets.

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#### **Media Contact**

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